

DANCE OF THE DAMNED

A near-future London. Dancing is outlawed. One detective. Ninety minutes to stop civilisation itself.

BUDGET

£1.5M

UK TAX INCENTIVE

Up to 53%

SEIS / EIS

Eligible

DYSTOPIAN · ACTION THRILLER · DARK SATIRE · UK FEATURE 2026

PREPARED BY

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Damnedance Ltd

Dance of the Damned — £1.5M UK Feature Film

01 The Film

A high-concept dystopian action film set in near-future London — a city where dancing is outlawed to contain a lethal plague. Inspired by the true 1518 Dancing Plague of Strasbourg. In the spirit of The Raid meets Dredd, with sharp satirical wit.

02 The Opportunity

£1.5M budget structured for maximum UK tax efficiency. SEIS/EIS eligible. UK Independent Film Tax Credit (IFTC) delivers up to 53% cash return on UK core expenditure — significantly de-risking investor capital from day one.

03 The Team

Director-led package with a distinctive cinematic voice. Indo-UK Film Company co-production structure. Film Finance Partners advising on incentive optimisation and investor structuring.

04 Target Returns

Base case IRR of 12–15%, mid case 18–24%, upside 35–50% over 3–4 years. Multiple revenue windows: theatrical, SVOD, international sales. Tax relief provides a meaningful capital floor for investors.

THE FILM

In a near-future London where dancing is outlawed, anti-dance detective Powell must storm a cult's tower-block fortress — floor by floor — fighting choreographer-warriors, to rescue a kidnapped influencer before a live broadcast ignites a movement that could end civilisation.

REECE POWELL

Anti-Dance agent. Rigid. Buried rage. Forced to confront the impulse he's spent years suppressing.

FRANKIE BLACK

Global influencer. Tech-baron's daughter. Becomes the unwitting symbol of a war between control and expression.

VALERIA LUX

High Priestess of The Bassline. True believer. Her vision of freedom seduces — and kills.

AXEL VEGA

Hip-hop pioneer turned revolutionary. Leader of The Bassline. He serves Valeria's vision.

GENRE & TONE

Dystopian Satire · Action · Dark Comedy

COMPARABLE TITLES

The Raid

Floor-by-floor intensity, raw action

Dredd

Near-future UK urban oppression

Saltburn

British dark satire, prestige crossover

Bullet Train

Stylised genre action, commercial reach

High-Rise (Ballard)

Class war in a tower block

Near-future London · Based on 1518 Dancing Plague

Standard UK Format — Total Budget £1,500,000

LINE ITEM	ESTIMATED (£)	% BUDGET	UK CORE
ABOVE THE LINE			
Story & Screenplay Rights	£15,000	1.0%	✓
Producer Fee	£35,000	2.3%	✓
Director Fee	£45,000	3.0%	✓
Principal Cast (2 leads + support)	£95,000	6.3%	✓
ATL SUBTOTAL	£190,000	12.7%	
BELOW THE LINE			
Production Design & Art Dept.	£85,000	5.7%	✓
Camera & Lighting Equipment	£65,000	4.3%	✓
Locations & Studios (UK)	£110,000	7.3%	✓
Choreography & Fight Direction	£55,000	3.7%	✓
Stunts	£40,000	2.7%	✓
Costume, Wardrobe & Make-Up	£55,000	3.7%	✓
Sound Department	£30,000	2.0%	✓
Extras & Supporting Artists	£25,000	1.7%	✓
Transport, Catering & Unit	£46,000	3.1%	✓
BTL SUBTOTAL	£511,000	34.1%	

Post-Production, Finance & Grand Total

LINE ITEM	ESTIMATED (£)	% BUDGET	UK CORE
POST-PRODUCTION			
Editing (Offline + Online)	£55,000	3.7%	✓
VFX — Core Compositing & Crowd AI	£120,000	8.0%	✓
Colour Grade (UK Facility)	£25,000	1.7%	✓
Original Score & Music Licensing	£45,000	3.0%	✓
Sound Design & Mix	£30,000	2.0%	✓
Deliverables (DCP, M&E, Specs)	£18,000	1.2%	✓
Post SUBTOTAL	£293,000	19.5%	
MARKETING & DELIVERY			
Sales Agent & Festival Strategy	£40,000	2.7%	
EPK, Trailer, Stills	£12,000	0.8%	
Marketing SUBTOTAL	£52,000	3.5%	
FINANCE & LEGAL			
Legal & Clearances	£28,000	1.9%	✓
Finance Costs (SEIS/EIS Admin)	£18,000	1.2%	
Insurance	£22,000	1.5%	✓
Finance SUBTOTAL	£68,000	4.5%	
Contingency (10%)	£135,000	9.0%	
GRAND TOTAL	£1,300,000	86.7%	
INDO-UK FILM COMPANY IFTC Reserve & Over-Budget Cover	£200,000	13.3%	

Independent Film Tax Credit (IFTTC) + SEIS / EIS

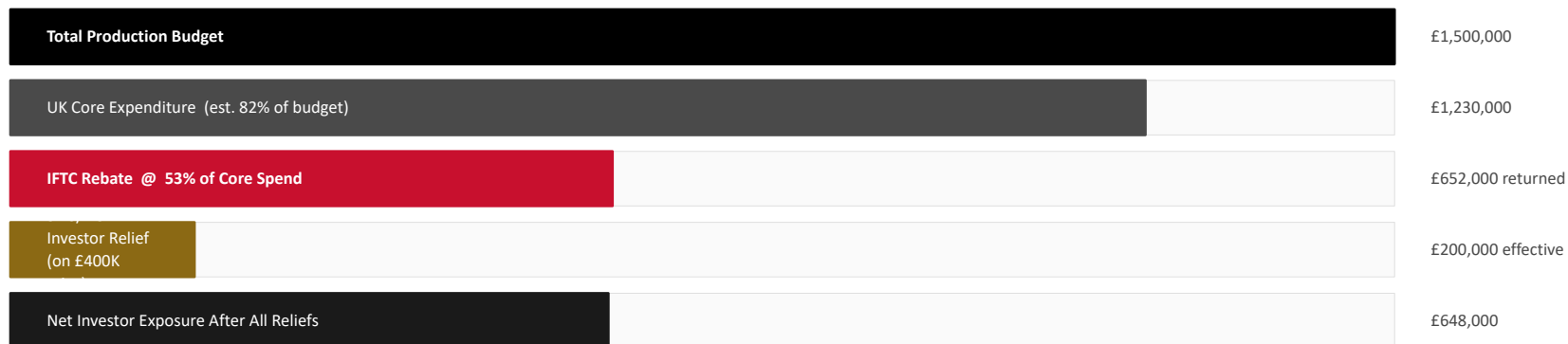
INDEPENDENT FILM TAX CREDIT (IFTTC)

Introduced April 2025, IFTTC offers a 53% cash credit on UK Core Expenditure for qualifying independent films with budgets under £15M. Paid directly by HMRC. *Dance of the Damned* targets ≥80% UK core qualifying spend — maximising the rebate to approximately £652,000 on a £1.5M budget.

SEIS / EIS INVESTOR STRUCTURING

SEIS (Seed Enterprise): 50% income tax relief on up to £200K per investor. EIS: 30% relief on up to £2M. Both schemes include loss relief, CGT deferral, and inheritance tax benefits. Effective investor downside reduced to 27.5p–38.5p per pound invested — one of the most powerful risk-reduction structures in the UK market.

EFFECTIVE INCENTIVE WATERFALL — £1.5M BUDGET



IFTC Risk Decomposition · Saint Maud Benchmark

REAL-WORLD BENCHMARK — Saint Maud (2019)

Budget: ~£1.2M · UK Core: ~£980K · EIS investor relief: ~£190K effective rebate · Worldwide gross: £6.2M · Financier ROI: ~320% over 3 years

An almost identical budget and structural profile to Dance of the Damned — validating the commercial model for a bold, auteur-driven British horror/genre film at this scale.

SEIS & EIS — Side by Side

SEIS

Seed Enterprise Investment Scheme

50%

Income tax relief on investment

£200K

Max SEIS investment per tax year

50%

CGT reinvestment relief on gains

61.5p / £1

Maximum loss relief if film fails

CGT-free

Gains on SEIS shares held 3+ years

EIS

Enterprise Investment Scheme

30%

Income tax relief on investment

£2M

Max EIS investment per tax year

CGT Deferral

Defer existing capital gains into EIS

61.5p / £1

Loss relief against income or gains

No IHT

Shares qualify for Business Relief 2yrs+

Three Scenarios — Distribution Priority

SCENARIO	TOTAL REVENUE	INVESTOR PROFIT*
Base Case	£1,202K	£380K
Mid Case	£1,762K	£720K
Upside	£2,802K	£1,500K+
Tax Floor (IFTC only)	£652K rebate	Capital preserved

* After repayment of investor capital. IFTC rebate received ~12 months post-wrap.

DISTRIBUTION WATERFALL PRIORITY

1st — IFTC / Tax Recoupment
2nd — Investor Capital Repayment
3rd — Investor Profit Participation (50%)
4th — Producer & IP Upside (50%)
5th — Sales Agent Commission

Multi-Window Distribution Strategy

\$58B

Global Streaming
Market 2025

320M+

UK Genre Audience
(Action/Thriller)

£6.2M

Saint Maud Gross
— Comparable Budget

53%

IFTC Rebate on
Qualifying UK Spend

RELEASE WINDOWS

Festival Circuit	Months 1–6	Cannes / SXSW / London BFI / Tribeca
UK Theatrical	Months 6–9	Curzon, Picturehouse, Everyman, Odeon
International Sales	Months 6–12	US, Germany, France, Benelux, Australia, Asia
SVOD / AVOD	Months 9–18	Netflix, Prime Video, MUBI, BFI Player, Shudder
TV & Physical	Months 18+	UK Free-to-Air, Channel 4, DVD/Blu-ray

Investment Round — Q3 2026

01

HMRC Advance SEIS Assurance

Application in progress. Confirmation expected within 6–8 weeks of submission.

02

Full Financing Package

Budget, schedule, cast attachments, legal docs — available under NDA to qualifying investors.

03

Investor Briefings

Individual meetings available with the producing team and Film Finance Partners advisors.

04

Investment Close

Target: September 2026. Production commences October 2026. Festival submission: early 2027.